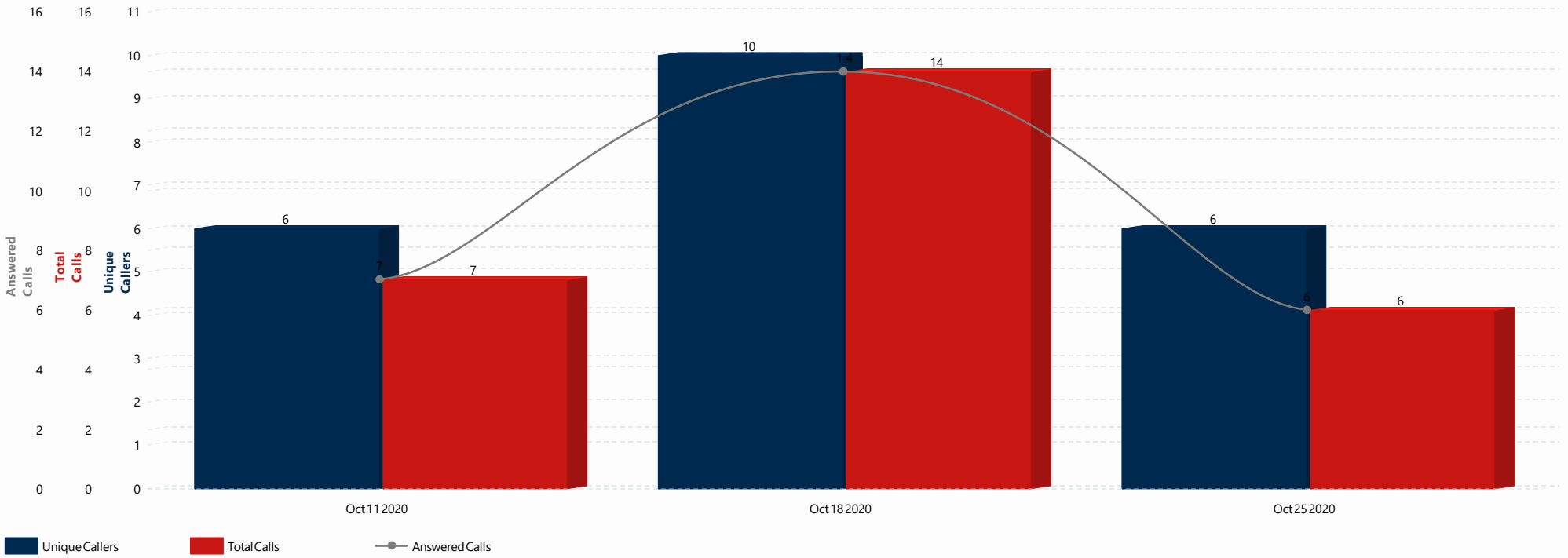


How are my top line calling metrics?



What is the trend in call during this period?



Where Are My Calls Coming From?

Tracking Source	Source Name	Source Details Count	Total Calls	Answered Calls	First Calls	Unique Callers	Average Duration
Google Organic	Web Keyword Pool	1	4	4	4	4	00:02:43
Call Only Campaigns	Call Only Campaigns	1	4	4	4	4	00:01:57
Yahoo Organic	Web Keyword Pool	1	4	4	2	2	00:02:23
Google Ads	Web Keyword Pool	1	4	4	3	3	00:01:46
Google Ads	Louisville Spray Foam Insulation - Google Ad Extension	1	3	3	3	3	00:01:26
Direct	Web Keyword Pool	1	3	3	3	3	00:03:13
louisvilleinsulation.com	Web Keyword Pool	1	2	2	1	1	00:01:14
Google Ads	Call Only Campaigns	1	1	1	0	1	00:01:35
propellantmedia	Web Keyword Pool	1	1	1	1	1	00:02:50
louisvilleinsulation.com	Call Only Campaigns	1	1	1	0	1	00:01:35

What are the details on the people who have called our organization?

Grid contains more rows, but they have been clipped.

Start Time	Tracking Number	Caller Number	Caller State	Caller Name	Duration	Source Name
2020-10-14 16:29:59.000000000	+15023063078	+15027945199	KY	NICHOLAS MATTIN	00:04:22	Web Keyword Pool
2020-10-15 08:46:13.000000000	+15023062934	+15028937323	KY	THOMAS SCHMALL	00:00:49	Web Keyword Pool
2020-10-15 08:59:22.000000000	+15023697681	+15028937323	KY	THOMAS SCHMALL	00:01:35	Call OnlyCampaigns
2020-10-15 10:35:10.000000000	+15023697681	+18127486137	IN	SELLERSBURG, IN	00:04:42	Call OnlyCampaigns
2020-10-15 10:47:06.000000000	+15023062934	+15024356424	KY	AKERS PENNYE	00:00:38	Web Keyword Pool
2020-10-15 14:54:43.000000000	+15023697681	+15023878266	KY	KOEBEL KEITH	00:00:42	Call OnlyCampaigns
2020-10-16 16:26:29.000000000	+15023063078	+15023563013	KY	BRANDAN ARNOLD	00:00:35	Web Keyword Pool
2020-10-19 09:48:40.000000000	+15022896204	+18593614076	KY	BAKER EARL	00:02:02	Web Keyword Pool
2020-10-19 12:40:05.000000000	+15023062934	+15029058764	KY	BRADLEY RICHARD	00:03:29	Web Keyword Pool
2020-10-19 15:40:33.000000000	+15023062974	+18597608737	KY	GENERAL CABLEC	00:00:43	Web Keyword Pool
2020-10-19 15:41:48.000000000	+15023062974	+18597608737	KY	GENERAL CABLEC	00:00:41	Web Keyword Pool
2020-10-19 15:57:14.000000000	+15023062974	+18597608737	KY	GENERAL CABLEC	00:07:25	Web Keyword Pool
2020-10-20 11:41:14.000000000	+15023062886	+15023563013	KY	BRANDAN ARNOLD	00:03:10	Web Keyword Pool
2020-10-20 13:45:03.000000000	+15023062886	+15027419667	KY	INC KRISH	00:03:11	Web Keyword Pool
2020-10-21 10:23:33.000000000	+15022896204	+13238397588	CA	KRISTINA NOWITZ	00:00:44	Web Keyword Pool
2020-10-21 14:40:29.000000000	+15023062934	+15025935402	KY	DAVIS GLENN	00:00:44	Web Keyword Pool
2020-10-21 15:12:26.000000000	+15023697681	+15022602426	KY	LA GRANGE, KY	00:01:39	Call OnlyCampaigns
2020-10-21 15:41:49.000000000	+15023062934	+15026487247	KY	ODONOVAN HAROLD	00:02:50	Web Keyword Pool
2020-10-23 09:09:16.000000000	+15023697681	+18122679936	IN	IKE AKA ISSACO	00:00:45	Call OnlyCampaigns
2020-10-23 15:28:18.000000000	+15023063078	+18593614076	KY	BAKER EARL	00:00:25	Web Keyword Pool
2020-10-23 15:29:52.000000000	+15023697681	+18593614076	KY	BAKER EARL	00:01:35	Call OnlyCampaigns